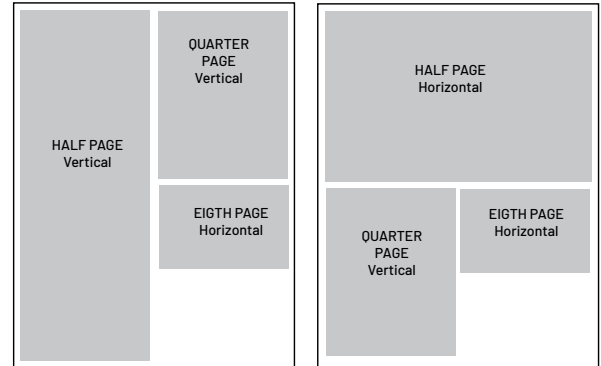


# Program Advertising Contract

Over 20,000 people are expected to attend the Boise Phil's 64th season of incredible classical music concerts which include both traditional and popular contemporary works. The season runs from September 2023 - May 2024 and the season program book will be handed out at all of the classics and pops concerts.

## AD SIZES

<b>FULL PAGE - BACK COVER</b>			<b>cost</b>
Bleed Ad	8.625" x	11.125"	\$2,500
Trim Size	8.374" x	10.875"	
Non Bleed Area	7.25" x	10.00"	
<b>FULL PAGE - INSIDE FRONT COVER</b>			
Bleed Ad	8.625" x	11.125"	\$2,200
Trim Size	8.374" x	10.875"	
Non Bleed Area	7.25" x	10.00"	
<b>FULL PAGE - INSIDE BACK COVER</b>			
Bleed Ad	8.625" x	11.125"	\$2,200
Trim Size	8.374" x	10.875"	
Non Bleed Area	7.25" x	10.00"	
<b>INTERIOR FULL PAGE</b>	width	x height	
Bleed Ad	8.625" x	11.125"	\$2,000
Trim Size	8.374" x	10.875"	
Non Bleed Area	7.25" x	10.00"	
<b>HALF PAGE</b>			
Vertical	3.5" x	10"	\$1,100
<b>HALF PAGE</b>			
Horizontal	7.25" x	4.875"	\$1,100
<b>QUARTER PAGE</b>			
Vertical	3.5" x	4.875"	\$600
<b>EIGHTH PAGE</b>			
Horizontal	3.5" x	2.3125"	\$350



## DEADLINES

### JULY 1, 2023

Contract must be signed and returned for reservation. Email completed contract to amy@boisephil.org

### JULY 15, 2023

Final artwork and payment due. Include a copy of this contract with payment and ads submittal.

## AD DETAILS

Ad must be high resolution (300dpi) Adobe Acrobat pdf. PDF/X-1a format preferred. Embed all fonts.

Please build your ads with CMYK not RGB color.

Ads must be sent as electronic file via email.

Boise Phil cannot edit your ads.

Boise Phil doesn't guarantee placement preference.

Ads not accompanied by payment will not be placed.

## CONTRACT

Boise Phil agrees to print an advertisement purchased by: \_\_\_\_\_

in the 23|24 Season Program Book at (rate) \$ \_\_\_\_\_ for (size + orientation) \_\_\_\_\_

Advertiser Contact Name and Business \_\_\_\_\_

Address, City, Zipcode \_\_\_\_\_

Telephone \_\_\_\_\_

Email (required) \_\_\_\_\_

For additional information or questions, please contact Amy Granger at 208.874.4318 or at amy@boisephi.org. Thank you!