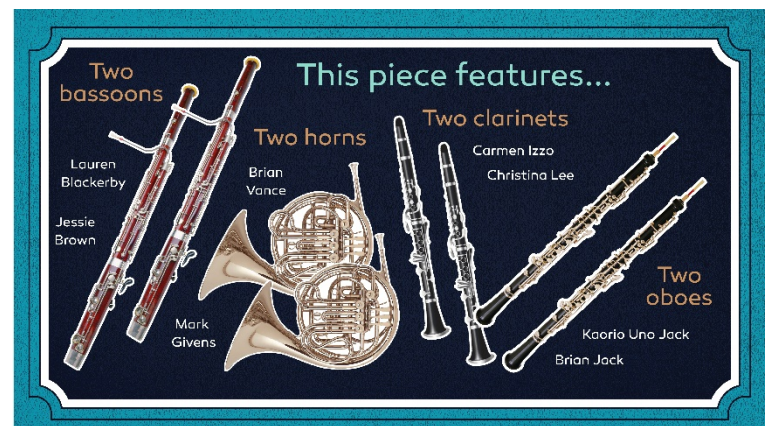
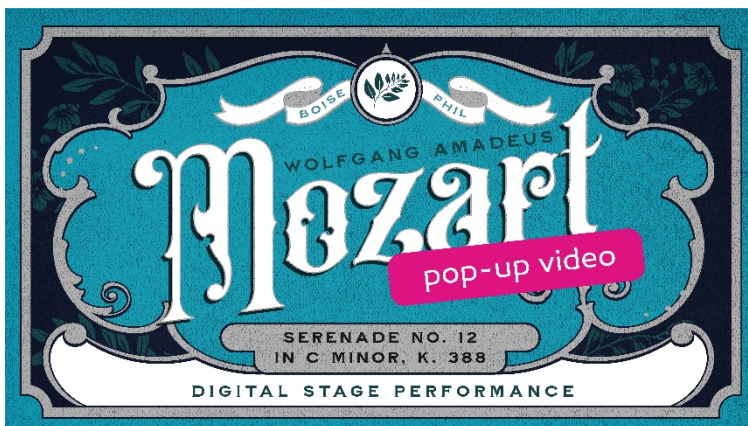


**PRESS RELEASE**  
FOR IMMEDIATE RELEASE

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## CONTRAST OF STYLES - BOISE PHIL RELEASES MOZART: A POP-UP VIDEO



Boise, ID (March 30, 2021) – Boise Phil highlights the contrast between the classical world and modern pop-up videos in **Mozart: A Pop-Up Video**. This fresh, new take on Mozart's music contrasts informative and fun against an elite composer.

When we think of Mozart, we think serious and aloof. However, during his life, Mozart was a regular person who wrote music, had an odd sense of humor, and joined secret societies. **Mozart: A Pop-Up Video** provides **trivia about the composer and personal stories of the performers**. Hundreds of images and facts culminated in this performance of Mozart's *Serenade in C minor*.

After the concert, audiences can dive deeper into the music in **Backstage with the Phil**. Music Director Eric Garcia sat down with Jessie Brown and Hui Lim to [insert backstage info (has not been shot)].

Mozart: A Pop-Up Video premieres on the Digital Stage on April 3, 2021. <https://www.boisephil.tv>

### Program

Mozart: *Serenade in C minor*

Laruen Blackerby, Principal Oboe

Jessie Brown, Oboe

Carmen Izzo, Principal Clarinet

Christina Lee, Clarinet

Brian Vance, Principal Horn

Mark Givens, Horn

Kaori Uno Jack, Bassoon  
Brian Jack, Bassoon

## **BOISE PHIL**

The Boise Phil's mission is to reflect the energy and heartbeat of our communities through invigorating musical experiences that touch the human spirit. Serving the Treasure Valley, the Boise Phil was established 60 years ago but traces its artistic roots back to 1885. It is the longest continuously running cultural organization in the state, and one of the longest in the country. In addition to the professional orchestra, the Boise Phil also includes the Boise Phil Master Chorale and the Boise Phil Youth Orchestras.

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