



**Boise Phil 2018-2019**  
Classic Season  
Sponsorships Opportunities

**Levels:**

Classic Season Concert Sponsorship- \$20,000  
Classic Concert Sponsorship- \$10,000  
Classic Co-Concert Sponsorship-\$5,000

Each sponsor level includes a distinct group of benefits for the sponsoring company, individual, organization or family. The benefits can include:

**Marketing Opportunities:**

- Inclusion in press releases and event programs
- Signage at Classic Series Concerts
- Recognition by event speakers from the stage
- Press availabilities
- Recognition on the Boise Phil website

**Event Benefits:**

- Tickets to the Classic Series Concert  
(Dependent upon sponsorship level)
- Founders Club reception
- Recognition by event speaker
- Logo on event tickets

**Chamber Series Sponsorship:**

- \$10,000 Series Sponsor
- \$8,000 Co-series Sponsor
- \$2,000 Chamber concert Sponsor



## **Boise Phil 2018-2019**

### **Classic Season Sponsorship**

**\$20,000 Investment**

**An official Corporate Season Sponsorship of all Boise Philharmonic Classical Concerts at the Velma V. Morrison Center in Boise and Brandt Center at NNU in Nampa includes the following benefits:**

- A full page color advertisement prominently placed in the Season Program Book (valued at \$1,700).
- Prominent logo placement in all pre-concert advertising and publicity throughout the 2018/19 Subscription concert season, including posters, fliers, postcards (reaches 4,000+), and print ads (as possible) for all Classical Subscription programs (17 performances).
- Verbal recognition as a Season Sponsor from the stage at all pre-concert announcements in the hall at the start of each concert (17 performances).
- Sponsor name or company logo with URL hotlink on Boise Philharmonic website homepage throughout the season.
- Sponsor recognized on Facebook (reaches 4,750+), Instagram (reaches 2,000+), Twitter (2,000+), and email blasts (reaches 9,000+) for sponsored programs.
- Recognition year-long as a Season Sponsor in the Season Program Book and in other published Donor Lists.
- Four (4) tickets to one of each of the sponsored concerts (you may select either the Boise and/or Nampa performances) throughout the season for the seven (7) scheduled programs (28 tickets total).
- Invitations for you and your invited guests to attend a VIP post-concert reception at the Morrison Center following each of the performances to meet with the artists, orchestra members, Board members, and other major donors to the Philharmonic.



## **Boise Phil 2018-2019**

### **Classic Concert Sponsorship**

**\$10,000 Investment**

**An official Sponsorship of a Boise Philharmonic Classical Concert subscription concert at the Morrison Center in Boise and Brandt Center at NNU in Nampa. Includes the following benefits:**

- A full page color advertisement in the Season Program Book, placed adjacent to the appropriate concert program listing (valued at \$1,700).
- Prominent (logo) mention in all pre-concert advertising and publicity, including posters, fliers, postcards (reaches 4,000+), and print ads (as possible).
- Verbal recognition in a pre-concert announcement in the hall at the start of the concert.
- Sponsor name or company logo with URL hotlink on Boise Philharmonic website. Rotating sponsorship logos throughout the season.
- Sponsor recognized on Facebook (reaches 4,750+), Instagram (2,000+), Twitter (2,000+), and email blasts (reaches 10,500+) for sponsored program.
- Recognition year-long as a Concert Sponsor in the Season Program Book and in other published Donor Lists.
- Six (6) tickets to each of the two (2) sponsored concerts in Boise and Nampa (12 tickets total).
- Invitations for you and your invited guests to attend a VIP post-concert reception at the Morrison Center following the sponsored performance to meet with the artists, orchestra members, Board members, and other major donors to the Philharmonic.
- Volunteer opportunities for Sponsor employees with the Boise Philharmonic



## **Boise Phil 2018-2019**

### **Classic Concert Co-Sponsorship**

**\$5,000 Investment**

**The Official Co-Sponsorship of a Boise Philharmonic Classical Concert subscription concert at the Velma V. Morrison Center Performing Arts in Boise and Brandt Center at NNU in Nampa includes the following benefits:**

- A half page color advertisement in the Season Program Book, placed in proximity to the appropriate concert program listing (valued at \$1,000).
- Prominent (logo) mention as a Co-Sponsor in select pre-concert advertising and publicity, including posters, fliers, postcards (reaches 4,000+), and print ads (as possible).
- Verbal recognition in a pre-concert announcement in the hall at the start of the concert.
- Sponsor name or company logo with URL hotlink on Boise Philharmonic website. Rotating sponsorship logos throughout the season.
- Sponsor recognized as a Co-Sponsor on Facebook (reaches 4,750+), Instagram (2,000+), Twitter (2,000+), and email blasts (reaches 9,000+) for sponsored program.
- Recognition year-long as a Concert Sponsor in the Season Program Book and in other published Donor Lists.
- Six (6) tickets to each of the two (2) sponsored concerts in Boise and Nampa (12 tickets total).
- Invitations for you and your invited guests to attend a VIP post-concert reception at the Morrison Center following the sponsored performance to meet with the artists, orchestra members, Board members, and other major donors to the Philharmonic.
- Volunteer opportunities for Sponsor employees with the Boise Philharmonic





**Boise Phil 2018-2019**  
Pops Series  
Sponsorships Opportunities

**Levels:**

- Pops Series Platinum Sponsorship - \$50,000
- Pops Series Gold Sponsorship - \$25,000
- Pops Series Silver Sponsorship - \$15,000
- Pops Series Bronze Sponsorship - \$10,000

Each sponsor level includes a distinct group of benefits for the sponsoring company, individual, organization or family. The benefits can include:

**Marketing Opportunities:**

- Inclusion in press releases and event programs
- Signage at Classic Series Concerts
- Recognition by event speakers from the Stage
- Press availabilities
- Recognition on the Boise Philharmonic website

**Event Benefits:**

- Tickets to the Classic Series Concert  
(dependent upon sponsorship level)
- Founders Club Reception
- Recognition by event speakers
- Logo on event tickets



## **Boise Phil 2018-2019**

### **Pops Series Sponsorship**

**\$50,000 Investment**

**An official Pops Series Sponsorship of all Boise Philharmonic Pops Concerts at the Velma V. Morrison Center in Boise and Brandt Center at NNU in Nampa includes the following benefits:**

- A full page color advertisement prominently placed in the Season Program Book (valued at \$1,700).
- Prominent logo placement in all pre-concert advertising and publicity throughout the 2018/19 Pops Subscription concert season, including posters, fliers, postcards (reaches 4,000+), and print ads (as possible) for all Pops Series programs (5 performances).
- Verbal recognition as a Series Sponsor from the stage at all pre-concert announcements in the hall at the start of each concert (5 performances).
- Sponsor name or company logo with URL hotlink on Boise Philharmonic website homepage throughout the season.
- Sponsor recognized on Facebook (reaches 4,750+), Instagram (reaches 2,000+), Twitter (2,000+), and email blasts (reaches 9,000+) for sponsored programs.
- Recognition year-long as a Series Sponsor in the Season Program Book and in other published Donor Lists.
- Six (6) tickets to each one of the sponsored concerts throughout the season for the five (5) scheduled programs (30 tickets total).
- Invitations for you and your invited guests to attend a VIP post-concert reception at the Morrison Center following each of the performances to meet with the artists, orchestra members, Board members, and other major donors to the Philharmonic.



## **Boise Phil 2018-2019**

Pops Concerts Series

\$25,000 Investment

**An official Sponsorship of a Boise Philharmonic Pops Series subscription concerts at the Morrison Center in Boise, includes the following benefits:**

- A full page color advertisement prominently placed in the Season Program Book (valued at \$1,700).
- Prominent logo placement in all pre-concert advertising and publicity throughout the 2018/19 Pops Subscription concert season, including posters, fliers, postcards (reaches 4,000+), and print ads (as possible) for Pops Series Concert (5 performances).
- Verbal recognition as a Pops Series Sponsor from the stage at all pre-concert announcements in the hall at the start of each concert (5 performances).
- Sponsor name or company logo with URL hotlink on Boise Philharmonic website homepage throughout the season.
- Sponsor recognized on Facebook (reaches 4,750+), Instagram (reaches 2,000+), Twitter (2,000+), and email blasts (reaches 9,000+) for sponsored programs.
- Recognition year-long as a Pops Concert Sponsor in the Season Program Book and in other published Donor Lists.
- Six (6) tickets to each of the sponsored concerts in Boise for the four (4) scheduled programs (24 tickets total).
- Invitations for you and your invited guests to attend a VIP post-concert reception at the Morrison Center following each of the performances to meet with the artists, orchestra members, Board members, and other major donors to the Philharmonic.



## **Boise Phil 2018-2019**

### **Holiday Pops Concert Sponsorship**

**\$10,000 Investment**

**An official Sponsorship of a Boise Philharmonic Pops Series subscription concert at the Morrison Center in Boise and Brandt Center at NNU in Nampa. Includes the following benefits:**

- A full page color advertisement in the Season Program Book, placed adjacent to the appropriate concert program listing (valued at \$1,700).
- Prominent (logo) mention in all pre-concert advertising and publicity, including posters, fliers, postcards (reaches 4,000+), and print ads (as possible).
- Verbal recognition in a pre-concert announcement in the hall at the start of the concert.
- Sponsor name or company logo with URL hotlink on Boise Philharmonic website. Rotating sponsorship logos throughout the season.
- Sponsor recognized on Facebook (reaches 4,750+), Instagram (2,000+), Twitter (2,000+), and email blasts (reaches 10,500+) for sponsored program.
- Recognition year-long as a Concert Sponsor in the Season Program Book and in other published Donor Lists.
- Six (6) tickets to each of the two (2) sponsored concerts in Boise and Nampa (12 tickets total).
- Invitations for you and your invited guests to attend a VIP post-concert reception at the Morrison Center following the sponsored performance to meet with the artists, orchestra members, Board members, and other major donors to the Philharmonic.
- Volunteer opportunities for Sponsor employees with the Boise Philharmonic





## **Boise Phil 2018-2019**

### **Youth Orchestra Sponsorship**

**\$10,000 Investment**

**The official Corporate Sponsorship of the Boise Philharmonic Youth Orchestra.  
Includes the following marketing and social benefits:**

- A full page color advertisement in the Season Program Book, placed adjacent to the Youth Programs story (valued at \$1,700).
- Prominent (logo) mention in all pre-concert advertising and publicity, including Philharmonic program book concert inserts, posters, fliers, postcards (reaches 4,000+), and print ads (as possible).
- Verbal recognition in a pre-concert announcement in the hall at the start of the concert.
- Sponsor name or company logo with URL hotlink on Boise Philharmonic website. Rotating sponsorship logos throughout the season.
- Sponsor recognized on Facebook (reaches 4,750+), Instagram (2,000+), Twitter (2,000+), and email blasts (reaches 10,500+) for sponsored program.
- Recognition year-long as a Concert Sponsor in the Season Program Book and in other published Donor Lists.
- Six (6) tickets to each of the three (3) sponsored concerts in Boise and Nampa (9 tickets total).
- Four tickets for you and your guests to attend a VIP post-concert reception at the Morrison Center Founders' Room following any Boise Phil concert (Classical or Pops) as available to meet with the artists, orchestra members, Board members, and other major donors to the Philharmonic.
- Volunteer opportunities for Sponsor employees with the Boise Philharmonic



## **Boise Phil 2018-2019**

### **Youth Orchestra Co-Sponsorship**

**\$5,000 Investment**

**An Official Corporate Co-Sponsorship of the Boise Philharmonic Youth Orchestra includes the following marketing and social benefits:**

- A half page color advertisement in the Season Program Book, placed in proximity to the Youth Programs story (valued at \$1,000).
- Prominent (logo) mention as a Co-Sponsor in select pre-concert advertising and publicity, including Philharmonic program book concert inserts, posters, fliers, postcards (reaches 4,000+), and print ads (as possible).
- Verbal recognition in a pre-concert announcement in the hall at the start of the concert.
- Sponsor name or company logo with URL hotlink on Boise Philharmonic website. Rotating sponsorship logos throughout the season.
- Sponsor recognized as a Co-Sponsor on Facebook (reaches 4,750+), Instagram (2,000+), Twitter (2,000+), and email blasts (reaches 9,000+) for sponsored program.
- Recognition year-long as a Concert Sponsor in the Season Program Book and in other published Donor Lists.
- Four (4) tickets to each of the three (3) sponsored concerts in Boise and Nampa (12 tickets total).
- Two tickets for you and your guest to attend a VIP post-concert reception at the Morrison Center Founders' Room following any Boise Phil concert (Classical or Pops) as available to meet with the artists, orchestra members, Board members, and other major donors to the Philharmonic.
- Volunteer opportunities for Sponsor employees with the Boise Philharmonic