



FOR IMMEDIATE RELEASE
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BOISE PHIL LAUNCHES NEW POPS SERIES WITH *STAR WARS: A NEW HOPE* WITH LIVE ORCHESTRA

SEPTEMBER 11, 2018, BOISE, ID—The Boise Phil will open its brand-new Pops Series on September 22, 2018 in the Morrison Center with two screenings of *Star Wars: A New Hope*, the classic 1977 film, accompanied by live orchestra.

The Boise Phil Pops Series also includes the fan-favorite Holiday Pops concert in December as well as Hollywood Hits: Classic Film Clips with Live Scores in March. The new Pops Series, which runs concurrently with the Boise Phil Classical Series, aims to reach an expanded audience and invite them to the concert hall to enjoy all that orchestral music has to offer.

The initiative to create the new Pops Series was started last season, and led this season by new Executive Director, Hollis Welsh, who took her post in April of this year. As a strong advocate for using the talents of the Boise Phil to bring the Treasure Valley community together, Welsh saw the new Pops Series as a way to make the concert hall familiar and comfortable to more people.

“We all hear classical music every day, in all kinds of popular culture. Many children hear it and love it in their favorite movies and games and have no idea that it’s called ‘classical music.’ We are thrilled knowing that we have an opportunity to bring our community together using music that so many of us know and love. *Star Wars* is the perfect way to open our doors to many different people from many different walks of life in our community, and say, ‘let’s celebrate this event together.’”

The first show of the Pops Series, *Star Wars: A New Hope* with live orchestra, was chosen for the film’s ability to reach and inspire audiences of all ages. Composer John Williams’ ubiquitous score has become a staple of mainstream culture, with references to the opening anthem and the Darth Vader Death March now universally known. The familiar score will be played live, while audiences watch the movie on a mega-screen, by the Boise Phil and led by guest conductor Ron Spigelman.

Pops Series packages, which include all three Pops concerts, start at just \$93 dollars.

For more information about the Boise Phil Pop Series, please visit our website at boisephil.org, or call our offices at 208-344-7849.

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